

# 张纪凤 宣昌勇

## 内容提要

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## 关键词

222005

222005

/ / / /

Outward Foreign Direct Investment OFDI

2008

OFDI

4.93

2013

30.2

43.6%

[1]

OFDI

[1]

2008- 2013

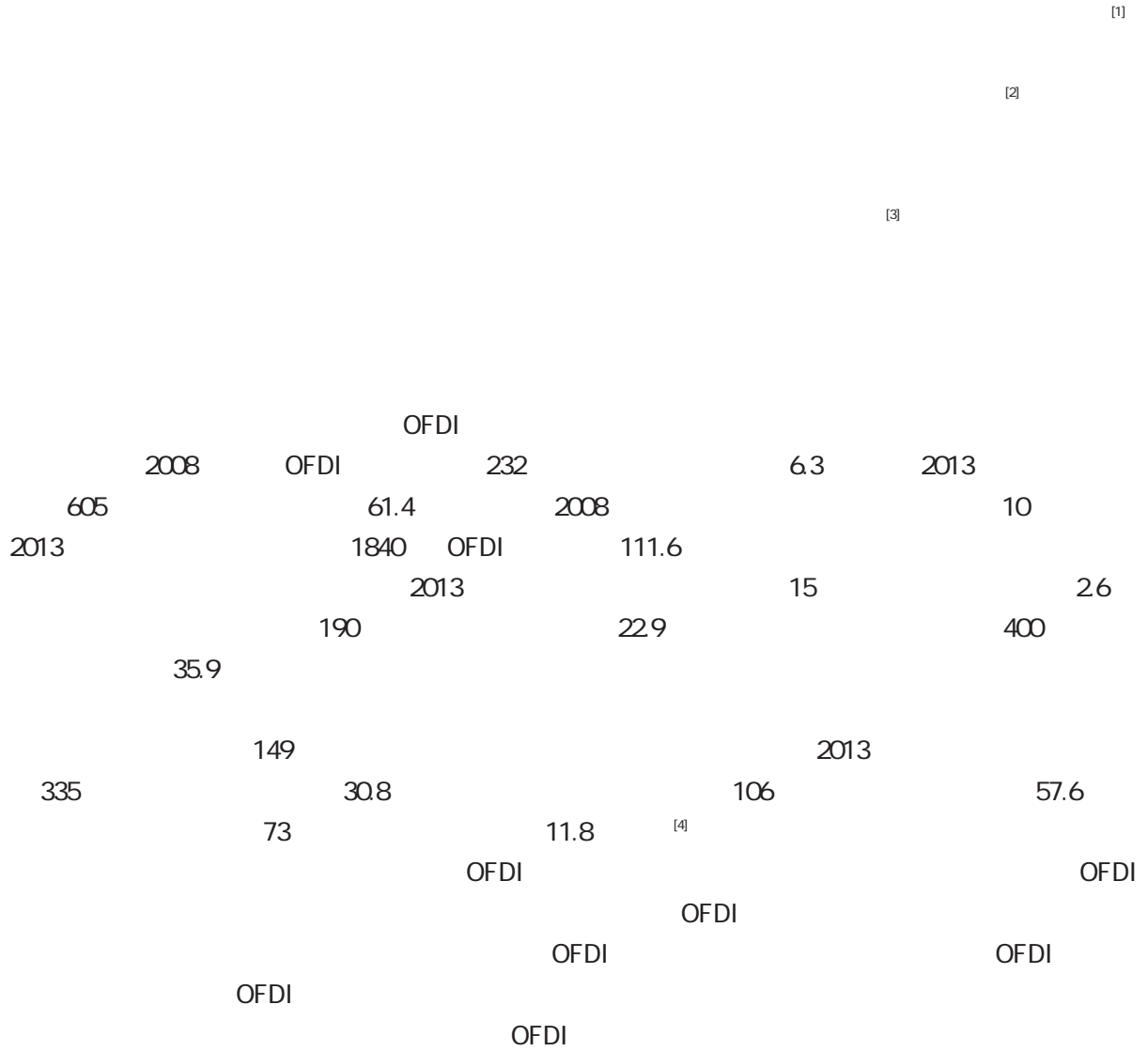
2008- 2013

5.8%

2009- 2014

7%

## 一、新常态下江苏外向型经济的变化

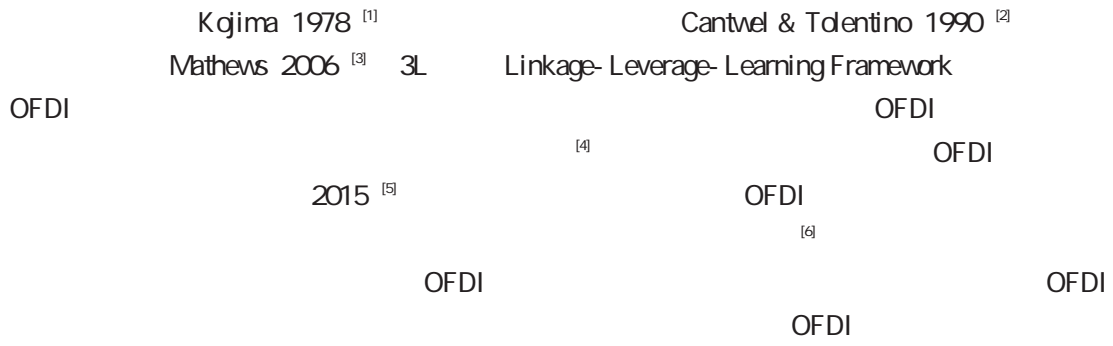


## 二、江苏对外直接投资与产业升级：现状与问题

OFDI

Vernon 1966<sup>[5]</sup>

[1]



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2. OFDI  
OFDI

605 OFDI 212 103 2013

52%<sup>[1]</sup> OFDI 11 32 14

1/3

OFDI OFDI

OFDI OFDI

3. OFDI  
OFDI

1 3 79

23

OFDI

2010- 2013 33 10- 20 2008- 2013

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[1] 2014

2015 5

4.

OFDI  
OFDI

OFDI Knowledge seeking OFDI

OFDI

OEM ODM  
100  
OFDI

2010 360

Mradia Inc.



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2.

[1]

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